



Committee Report to Chapter Board of Directors

Committee Name: Sponsorship Committee

Committee Chair: Erik Ryan

Date: 1/26/2018

Committee's Annual Goals

Yet to be established for this year

Summary of progress toward annual goals since last Board meeting

I am currently in the process of reviewing our offerings within each sponsorship level as well as the feedback from the survey that I sent to this past year's sponsors.

Strategic Issues for Board Consideration at Upcoming Board Meeting

- Can we adjust the offerings within each sponsorship level?
- Based on sponsor feedback, what can we do to drive traffic to the vendor tables?
- How can we make the conference more enticing to key decision makers from different organizations so these key decision makers are also attending?

Projected Activity/Activities by Next Board Meeting

I would like to recruit at least one volunteer to assist me with planning this year's outreach to sponsors.