



Committee Report to Chapter Board of Directors

Committee Name: Engagement and Stewardship
Committee Chair: Cristine C. More, CFRE
Date: Friday, January 26, 2018

Committee's Annual Goals

Engage new volunteers in AFP MA Chapter committees, programs and activities as well as keep current volunteers engaged through special events and communications.

Summary of progress toward annual goals since last Board meeting

In 2017 there were 16 members who have indicated an interest in volunteering with AFP MA Chapter. Every potential volunteer has been emailed at least twice and received one phone call. Potential volunteers who have indicated an interest in specific committees have identified: Diversity/Mentor, Communications, Conference, Education and Social Media. Six have not indicated an interest, 2 of which I've spoken with and they are considering on which committee they would like to work on. I am connecting committee chairs with the potential volunteers for next steps.

Strategic Issues for Board Consideration at Upcoming Board Meeting

Given that the Chapter is not in a position to plan/hold a special volunteer event, there may be a way in which to recognize Chapter volunteers at the annual conference in a more substantial manner than a ribbon on their name badge. It would be great to have suggestions/thoughts from the Board on ways in which to engage and retain our volunteers.

Projected Activity/Activities by Next Board Meeting

Continued outreach to potential volunteers to match them with a committee or program.