CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Dates and Location:
- November 28, 2018, Boston, MA

Activity Organizer:
- AFP Massachusetts

Title of Activity:
- 2018 Fundraising Day

Names of Presenter(s):
- Various

Courses Marked NFR (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

Date: Wednesday, Nov 28, 2018
Plenary: 8:05 [am] – 9:05 [am] (1 pt)
☐ - [In Support of Social Impact: History, Ethics, and Human Behavior]

Date: Wednesday, Nov 28, 2018
Session 1: 9:15 [am] – 10:15 [am] (1 pt)
☐ - [Evolving Stories for Evolving Organizations]
☐ - [Making the Ask? Who says that needs to be the Hard Part?]
☐ - [Maximize Talent in Your Organizations: Measuring and Promoting Success]
☐ - [Enterprise Philanthropy - An Entrepreneur’s Perspective on Playing to Win]
☐ - [Legacy Foundations & New Wealth Foundations]
☐ - [How to Maximize Your Philanthropy through Planned Giving]
☐ - [The Zany Powers of Fundraising Data Science: How Automated Estimation, Predictive Modeling, and Unsupervised Learning are Integrated into the Prospect Development Process]

Date: Wednesday, Nov 28, 2018
Session 2: 10:30 [am] – 11:30 [am] (1.25 pts)
☐ - [Three Ingredients for December Success]
☐ - [Effective Cultivation Techniques: The Ties that Bind]
☐ - [Career Ladder or Career Lattice?]
☐ - [The CEO/CDO Relationship: Navigating through Difficult Situations]
☐ - [Engaging Colleagues to Maximize Foundation Success]
☐ - [Shades of Gray: Managing Ethical Dilemmas]
☐ - [Capital Campaign Messaging: Not Business as Usual]

Date: Wednesday, Nov 28, 2018
Session 3: 1:15 [pm] – 2:15 [pm] (1 pt)
☐ - [Leveraging Trends to Cultivate Effective Relationships]
☐ - [Helping Organizations Think Bigger]
☐ - [Effective Management for Inclusion]
☐ - [Campaigns That Aren’t Capital: Raising More Money to Achieve a Vision]

Date: Wednesday, Nov 28, 2018
Session 4: 3:30 [pm] – 4:30 [pm] (1 pt)
☐ - [Effectiveness vs Efficiency: Leveraging Your Data to Raise More Money]
☐ - [Building a Board from a Major Gifts Perspective]
☐ - [Breaking the Cycle of Employee Departures - Keeping Young Talent]
☐ - [Efforts to Maximize Foundation Success]
☐ - [Shades of Gray: Managing Ethical Dilemmas]
☐ - [Keeping Wealth of Donors]

Date: Wednesday, Nov 28, 2018
Keynote: 11:45 [am] – 1:30 [pm] (1 pt)
☐ - [What does it Take to Succeed?]

Date: Wednesday, Nov 28, 2018
Session 3: 2:00 [pm] – 3:15 [pm] (1.25 pts)
☐ - [How to Write Your Best Annual Appeal – Shark Tank Style]
☐ - [Creating Enduring and Transformative Partnerships with Donors]
☐ - [Finding & Keeping Top Talent]
☐ - [Trends in Philanthropy]
☐ - [10 Ways to 10x Your Success with Businesses (and Everyone Else!)]
☐ - [Prospecting Ideas for Planned Giving Donors: Changing Wealth of Donors]
☐ - [Research for the Non-Researcher]

Date: Wednesday, Nov 28, 2018
Session 4: 4:30 [pm] – 5:30 [pm] (1 pt)
☐ - [How to Maximize Your Foundation Success]
☐ - [Shades of Gray: Managing Ethical Dilemmas]
☐ - [Capital Campaign Messaging: Not Business as Usual]

Total number of points attained: __________