



Abbie Von Schlegell

Nonprofit Consultant in
Fundraising & Governance
A. Von Schlegell & Co.

[Read Bio>>](#)

Boomer, Gen X, and Millennial Women: Do they give differently?

Topic: Leadership and Management (LM)

Learn how different generations of women are motivated to give. Recent research by Fidelity Charitable has uncovered interesting differences in giving preferences and methods from different generations of women. Boomer women are much more confident and strategic in their giving than Millennial women, who more frequently reported making giving decisions based on emotion. Bring your own experiences for a lively and interactive discussion.